



Presents

LAKE HAWKINS

4TH of JULY FIREWORKS SHOW

SPONSORSHIP LETTER

Love Lake Hawkins Association is pleased to invite you to play an important role of sponsor for our annual **July Fireworks Show** organized to celebrate the oneness and love in the Lake Hawkins Community. The event attracts thousands of people from all walks of life; business owners, college students, professionals and other important personalities in the community. By becoming a sponsor, you can position your products and services before them and increase your brand engagement. In the end, you will enjoy heightened visibility and unparalleled exposure like never before.

Promotional opportunities that deliver your brand message include, but are not limited to:

- ❖ Logo display on Banner
- ❖ Special mention in Press release
- ❖ Shout-out at the event
- ❖ Logo display on volunteers' shirts
- ❖ Facebook recognition
- ❖ Acknowledgement of sponsorship in local paper

Above all, this is an opportunity to join forces with an association that has great level of influence to promote your brand to a bigger market in Lake Hawkins and beyond. We hope to achieve this by leveraging our reach and connection in the community. Your sponsorship means a lot to us; it helps to ensure the continuity of this annual event since the cost of production is high. Also, it motivates us to do more for the community.

To become a sponsor, kindly review the sponsorship packages on the following page and select your preferred package. For more information and to discuss your sponsorship commitment further, please contact us at lovelakehawkins@yahoo.com

Thank you for taking time to read this letter. We look forward to receiving your response and working closely with you.

Sincerely,

Christin Barber, Deann Marney, Kaci Warren, Lindsay Wilson & Erin Wright

Love Lake Hawkins Association

Sponsorship Packages

BIG BANG-- \$5,000

- ❖ Large logo on Banner
- ❖ VIP area for 10
- ❖ Reserved parking at event (4)
- ❖ Inclusion in Press Release
- ❖ Shout-Out at the Event
- ❖ Logo on event volunteers' shirts,
- ❖ Facebook recognition
- ❖ "Thank You" in local paper
- ❖ ALHPO newsletter

Red, White, and Blue --- \$2,500

- ❖ Medium logo on Banner
- ❖ Reserved parking at event (2)
- ❖ Inclusion in Press release
- ❖ Shout-Out at the Event
- ❖ Logo on event volunteers' shirts
- ❖ Facebook recognition
- ❖ "Thank You" in local paper
- ❖ ALHPO newsletter.

Patriot --- \$1,000

- ❖ Small logo on banner
- ❖ Shout-Out at the event
- ❖ Logo on event volunteers' shirts
- ❖ Facebook recognition
- ❖ "Thank You" in local paper
- ❖ ALHPO newsletter.

Lady Liberty --- \$500

- ❖ Facebook recognition,
- ❖ "Thank You" in local paper,
- ❖ ALHPO newsletter.

Fire Cracker --- \$250

- ❖ Facebook recognition
- ❖ ALHPO newsletter.

Sparkler -- \$100

- ❖ Facebook recognition on Love Lake Hawkins Association (<https://www.facebook.com/groups/LakeHawkins>)

All donations are tax deductible, receipts will be emailed. Love Lake Hawkins Association is a 501(c)(3) Tax Exempt Organization.

Please make checks payable to
Love Lake Hawkins Association

Love Lake Hawkins Association
P.O. Box 1008 Hawkins, TX 75765
lovelakehawkins@yahoo.com

Sponsorship Packages

BIG BANG
Sponsor



**RED, WHITE
and BLUE**
Sponsor



PATRIOT
Sponsor



**LADY
LIBERTY**
Sponsor



**FIRE
CRACKER**
Sponsor



SPARKLER
Sponsor



Individual/Company Name.....

Main Contact.....

Office phone.....Mobile Phone.....

Website (If any).....Email Address.....

City/State.....Zip.....

Please email the completed form to lovelakehawkins@yahoo.com, along with the requested files below:

- ❖ High resolution logo (in JPG, PNG or any suitable format)
- ❖ Promotional contents (articles, links or videos) which will be featured on our Facebook page

All Sponsorships include:

- ❖ Special recognition on our Facebook page

